

AYAKO NISHIMURA

PRODUCT DESIGNER

UI/UX designer with background in interior architecture. Experienced in coordinating cross-functional teams, spatial organization, project planning, and iterative design.

UI/UX PROJECTS

UI/UX Designer May 2022 - Jun 2022

Nest Egg | *Financial tracking app* [Case study link](#)

- Designed a financial app to help people reliably and quickly save money for a specific goal.
- Developed a mid-fidelity prototype from low-fidelity wireframes and conducted usability tests to refine the next iterations.
- Created branding guidelines and style guides to apply to high fidelity screens and digital mockups.

UI/UX Designer Nov 2021 - Feb 2022

ZapEV | *Charging-station finder for EV drivers* [Case study link](#)

- Created a responsive web app that helps electric vehicle (EV) drivers find charging stations near them
- Conducted user research to define user needs, motivations and frustrations, informing the primary jobs to be done for a minimum viable product (MVP).
- Produced a low-fidelity prototype in Prott for user testing, developed a style guide, and refined designs for high fidelity screens and digital mockups.

WORK EXPERIENCE

Project Manager & Associate Jul 2013 - Apr 2020

Brereton Architects San Francisco, CA

- Completed multiple tenant improvement projects in locations across the country by overseeing and coordinating interdisciplinary teams from conception to construction.
- Maintained client's branding by updating drawing templates and design guidelines whenever standards were changed.
- Trained new hires on company standards and basic software skills for smoother transition into company workflow.

CONTACT

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- 🌐 ayakonishimura.com
- 📍 Los Angeles or San Francisco, CA, USA (Also open to remote)

SKILLS

- User Flows
- Wireframing
- Prototyping
- Style & Branding Guides
- Usability Testing
- User Research
- Competitive Analysis

TOOLS

- Adobe XD
- Figma
- Photoshop
- InDesign
- Illustrator
- Bootstrap Studio
- Invision
- Adobe After Effects
- Basic HTML and CSS

EDUCATION

User Interface Design Certificate

CareerFoundry
Sep 2021 - Oct 2022

Bachelor of Arts in Graphic Design & Media Arts

with a concentration in Web Design
Southern New Hampshire University
May 2020 - Sep 2021

Bachelor of Architecture

279 credits completed
California Polytechnic State University, San Luis Obispo
Sep 2008 - Jun 2013